



August 2024

# CRISIL's monthly food plate cost tracker

The average cost of preparing a thali at home is calculated based on input prices prevailing in north, south, east and west India. The monthly change reflects the impact on the common man's expenditure. The data also reveals the ingredients (cereals, pulses, broilers, vegetables, spices, edible oil and cooking gas) driving the change in the cost of the thali.

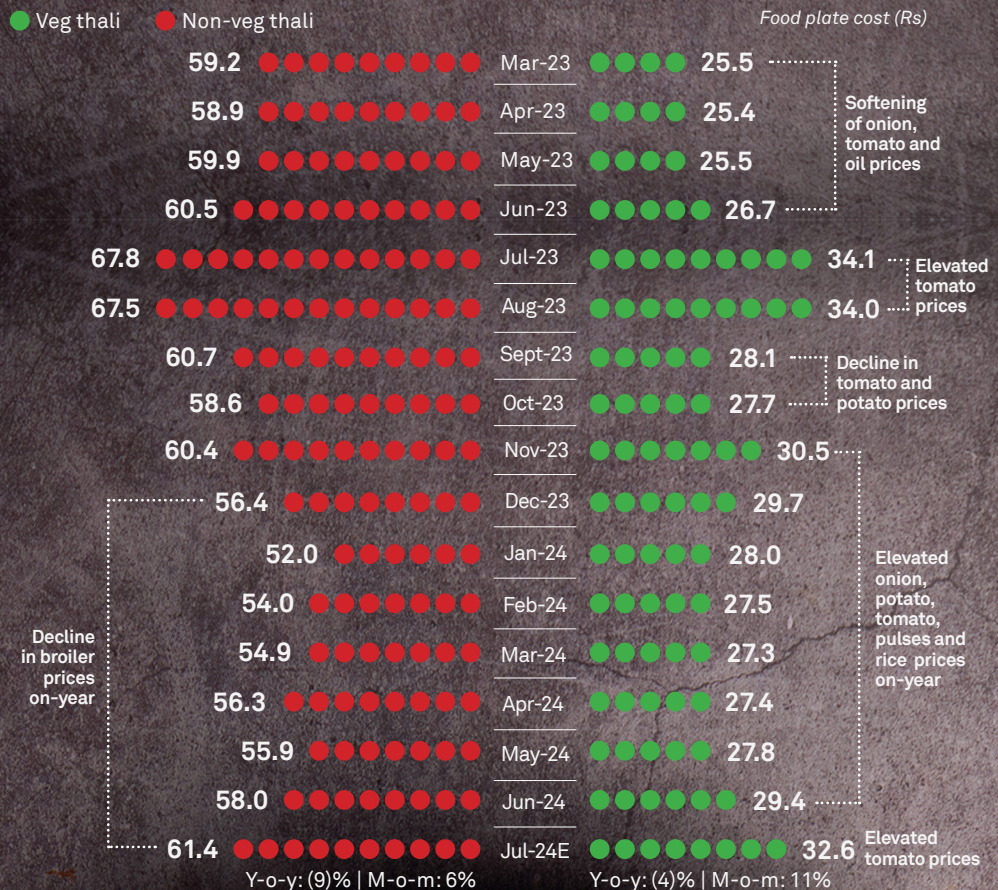
On-month, the cost of both veg and non-veg thalis increased, 11% and 6%, respectively, as per CRISIL MI&A Research estimates:

- 7% out of the 11% rise in the cost of the veg thali can be attributed to only tomato prices, which have zoomed 55% on-month from ~ Rs 42 per kg in June to ~ Rs 66 per kg in July
  - This was mainly due to high temperatures impacting the summer crop in key states of Karnataka and Andhra Pradesh; additionally, scattered rainfall in May in Karnataka escalated whitefly infestations, thereby impacting the crop output
- Price of onion and potato rose 20% and 16% on-month, respectively, further contributing to the higher cost of the veg thali. While lower rabi production impacted onion prices, late blight infestation in Punjab, Gujarat and Uttar Pradesh affected the potato output
- Cost of the non-veg thali rose at a slower pace compared with the veg thali since the price of broiler, comprising more than 50% of the total, is estimated to have remained stable

On-year, however, the cost of a representative home-cooked veg thali declined 4% in July, while that of the non-veg thali decreased 9%:

- The cost of a veg thali declined due to a 40% drop in tomato prices on the high base of the previous fiscal. Prices had touched Rs 110 per kg in July 2023, affected by flash floods that hit supply from northern states while pest infestation impacted the output from Karnataka
- A 65% and 55% on-year increase in the prices of onion and potato arrested a further decline in the thali's cost amid lower arrivals
- For the non-veg thali, the cost decrease was due to an estimated ~11% on-year decline in broiler prices on the high base of fiscal 2024

## Cost of home-cooked veg thali spikes on-month in July as prices of tomato, onion and potato surge on lower arrivals due to inclement weather; stable broiler prices arrest increase in the cost of non-veg thali



Note: A veg thali comprises roti, vegetables (onion, tomato and potato), rice, dal, curd and salad. A non-veg thali has the same elements except for dal, which is replaced by chicken (broiler). Broiler prices for July 2024 are estimated figures; weightage of ingredients does not vary based on volatility in commodity prices



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