

Indian Institute of Management Ahmedabad



PGP Placement Report

Summers 2012

Ref No: SN/SMER/IIMA/20621

December 27, 2011

Chairperson, The Placement Office
Indian Institute of Management,
Vastrapur,
Ahmedabad-380015

Dear Sir,

Re: Audit of the Summer Internship Placement Report of the 2011-13 Post Graduate Programme in Management (PGP)

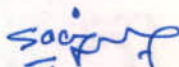
We have audited the Placement Report prepared by you for the summer internship placements of students of the 2011-13 batch of the Post Graduate Programme (PGP) of IIM Ahmedabad (IIM-A). The Placement Report is the responsibility of IIM-A. Our responsibility is to validate the information provided in the report with the relevant documentation, and comment on the Placement Report's conformance with the Indian Placement Reporting Standards (IPRS).

In this context, we confirm the following:

1. For the purpose of the audit, we have obtained all the information and explanations, which to the best of our knowledge and belief were necessary. In our opinion, the Placement Report complies with the Indian Placement Reporting Standards.
2. The validation of information presented in the report is based on communication received by IIM-A from recruiting companies. CRISIL has not independently sourced any information or documentation.
3. We have verified the information with respect to job function, location and stipends presented in the report with communication received from recruiters. Information on summer internship details from individual students has not been used.

Thank you.

Best regards,



Sachin Nigam
Director, Ratings
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Overview

The Summer Placement process of the flagship Post Graduate Programme (PGP) in Management at IIM Ahmedabad for the Class of 2013 was conducted in Nov 2011. About 110 firms across diverse sectors such as Banking, Financial Services and Insurance (BFSI), Consumer Goods (FMCG), Consulting, Information Technology (IT), Engineering, Energy, Telecom, Real Estate, Online Services recruited students for the internship period in April- June, 2012.

Overview across Sectors

Despite fears of an uncertain economic environment, the Banking, Financial Services and Insurance (BFSI) sector hired in large numbers. Almost 30% of students were recruited by firms from the sector to work during the summer. Major recruiters included Royal Bank of Scotland, Citigroup, HSBC, Morgan Stanley and Goldman Sachs.

Around 20% of the batch would be interning in the Consulting domain. Major consulting firms hired in large numbers during Cluster 1. The Boston Consulting Group and Accenture made the highest number of offers while McKinsey, Bain also hired in significant numbers.

Consumer goods (FMCG), Information Technology, Manufacturing, Online services and Pharmaceutical firms also hired significant number of students. Regular recruiters like HUL, P&G, Microsoft, Reliance Industries Ltd., Tata Steel and Amazon renewed their commitment to the campus. This year, there was an increased presence of the pharmaceutical sector, with participation from first time recruiters like Abbott, Novartis along with recruiters like GSK Pharma and Astra Zeneca.

Overview across Functions

Finance and Marketing/Sales were the most popular areas offered to students with almost 29% and 25% of the batch opting for internship in these functions respectively. Consulting roles were offered to almost 22% of the batch. Apart from investment banks, consumer banks and venture capital firms, this year corporate finance roles were also offered by companies like HUL, P&G and Airtel. New recruiters in the Technology and E-commerce space, like Google, Groupon and Cleartrip offered sales and marketing roles to students. Regular recruiters like Tata Administrative Services, Aditya Birla Group and Mahindra Group recruited students for general management roles.

New Recruiters

Apart from the presence of regular recruiters, this year we saw a number of new recruiters participate in the summer placement process. Daiwa Securities, a part of the Japanese conglomerate, visited the campus. Google, a regular recruiter in the final placement process, hired students for their internship program for the first time. Technology majors like HP, Oracle and SAP hired interns for marketing and corporate strategy roles. Agneya Carbon Ventures, started last year by IIMA alumni, also visited the campus to hire interns.

IIM Ahmedabad has always encouraged students to take the unconventional path. This year again saw a sizable number of students take up internships at the Office of Dr. A. P. J Abdul Kalam and the National Innovation Foundation in pursuit of taking on newer challenges.

With the prospect of a global economic downturn, the fact that we were able to secure quality internships for all our students showcases the confidence that recruiters place in our students and the placement process at IIMA.

Placement Report

We have prepared the placement report as per the Indian Placement Reporting Standards. The detailed report, which has been audited by CRISIL, is presented hereafter.

1 Classification of entire placement pool:

Categories	Number
1. Total batch strength	380
1a. Total students eligible for sitting in Summer Placements	379
1b. Total students not eligible for sitting in Summer Placements	1
2. Total students eligible for sitting in Summer Placements	379
2a. Seeking internship through the Institute	377
2b. Not Seeking Internship through the Institute	2

Table 1.1: Classification of the entire placement pool

Nature of the internship	With Stipend	Without Stipend
Seeking internship through the institute	377	0
Not seeking internship through the institute	2	0

Table 1.2: Classification of internships based on stipend status

2 Sector Wise Classification:

Sector	No. of Offers accepted
Banking, Financial Services and Insurance (BFSI)	112
Conglomerates	21
Consulting	81
Consumer goods (FMCG)	45
Consumer Services	6
Engineering/Technology	8
Information Technology (IT)	31
Logistics	2
Manufacturing	14
Media/Communications	2
Online Services	17
Others	16
Pharmaceutical/Healthcare	14
Real Estate	2
Telecom	6
Total	377

Table 2.1: Classification of internships based on sector



For IIM Ahmedabad

PRAVIN G. CHRISTIAN
INCHARGE, PLACEMENT OFFICE




For CRISIL Limited, Mumbai



3 Function Wise Classification

Function	No. of Offers accepted
Consulting	84
Finance	107
General Management	26
Human Resources (HR)	3
Marketing/Sales	95
Operations	16
Others	19
Systems/IT	20
To Be Decided	7
Total	377

Table 3.1: Classification of internships based on function

4 Location Wise Classification

4.1 Global Classification

Locations	No. of Offers accepted
Americas	0
Europe	15*
India	309
South-East Asia	24
Rest of Asia	3
To be decided	26

Table 4.1: Classification of internships based on location

*3 overseas offers are partly Europe and partly India

4.2 Indian Locations Classification

Indian Locations	No. of Offers accepted
National Capital Region	31
Mumbai	51
Hyderabad	4
Bangalore	26
Pune	10
Rest of India	5
To be decided	182

Table 4.2: Classification of internships based on location within India


Note: Based on currently available India Location Details for 127 offers. Rest of India includes Ahmedabad, Baroda, Chennai and Jalgaon.



For IIM Ahmedabad



PRAVIN G. CHRISTIAN
INCHARGE, PLACEMENT OFFICE



For CRISIL Limited, Mumbai



5 Compliance statement

This placement report has been prepared and is fully compliant to the Indian Placement Reporting Standards, version 2.0.

The instances where the report deviates from the standards and the reasons for them are mentioned below:

Sl. No.	Deviation from the standards	Reason
1	Function mentioned as To be Decided in Table 3.1	Exact function is yet to be decided
2	Location mentioned as To be Decided in Table 4.1 & 4.2	Exact Project Location is yet to be decided.

Table 5: List of Deviations from Standards with reasons for the same

[Handwritten Signature]

For IIM Ahmedabad



PRAVIN G. CHRISTIAN
INCHARGE, PLACEMENT OFFICE

[Handwritten Signature]

For CRISIL Limited, Mumbai

