

Indian Institute of Management Rohtak



PGP SUMMER PLACEMENT REPORT

Summers 2016

Ref No: SN/SMER/IIMR/2017/542

March 7, 2017

To
The Chairperson,
The Placement Office,
Indian Institute of Management Rohtak,
M. D. University Campus,
Rohtak, Haryana- 124 001.

Re: Audit of the Summer Internship Placement Report of the 2015-16 Postgraduate Programme in Management (PGPM)

Dear Sir,

CRISIL has audited the placement report prepared by Indian Institute of Management, Rohtak (IIM-R) for the summer internship placements of students in the PGPM batch of 2015-16. The placement report is the responsibility of IIM-R. CRISIL's responsibility is to validate the information provided in the report with the relevant documentation, and comment on the placement report's conformance with the Indian Placement Reporting Standards (IPRS), version 2.1.

In this context, CRISIL confirms the following:

1. For the purpose of the audit, we have obtained all information and explanations, which to the best of our knowledge and belief were necessary. In our opinion, the Placement Report complies with the Indian Placement Reporting Standards, version 2.1.
2. The validation of information presented in the report is based on communication received by IIM- R from the recruiting companies and students. CRISIL has not independently sourced any information or documentation.
3. CRISIL has verified the information with respect to job function, location and stipends presented in the report, based on communication received from the recruiters.

Thank you,

Best Regards,




Sudhir Nair
Director - Education Grading
Tel: +91 22 3342 3526
Email: sudhir.nair@crisil.com



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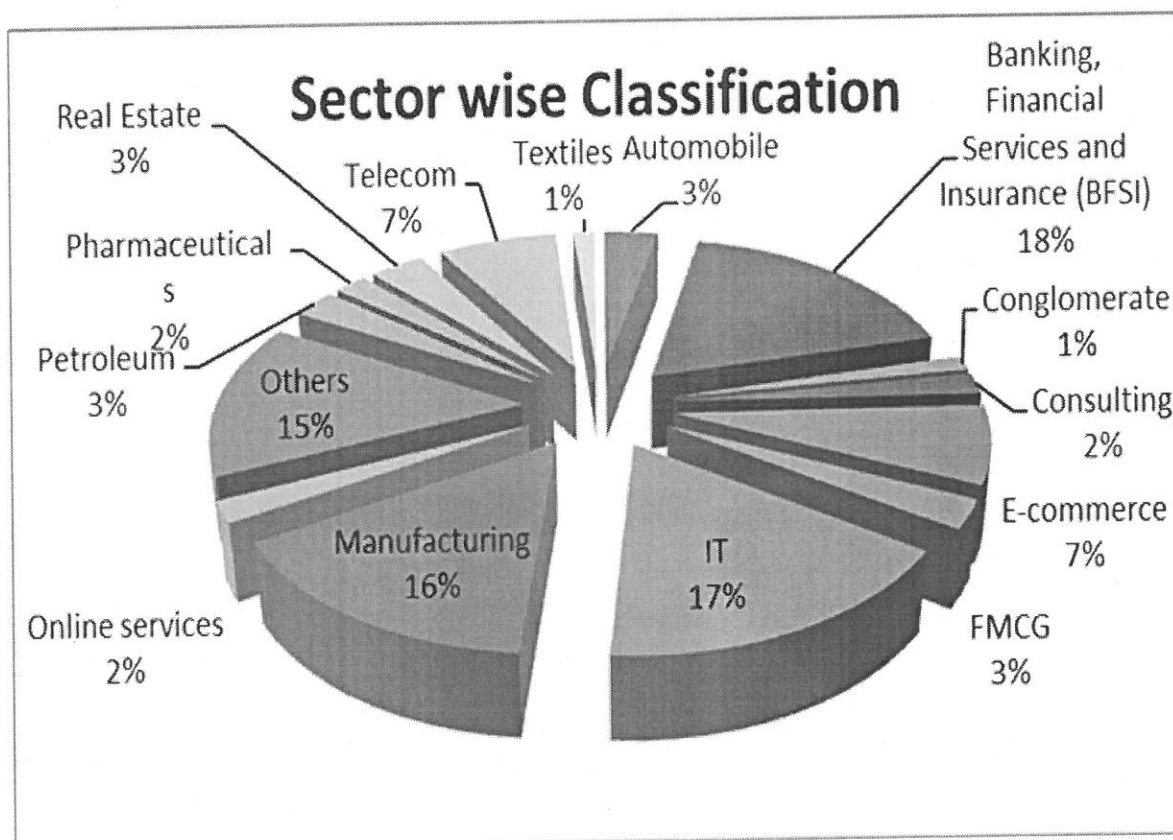
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Overview

IIM Rohtak is proud to announce the conclusion of its summer placement process for the academic year 2015-16. The institute witnessed participation of multitude of companies across varied domains. The batch of 164 student's successfully availed opportunities in diversified profiles and across various functions in the organizational setup. Our corporate visitors were delighted to see the enthusiasm students exuded in the placement process, as was evident in their positive feedback. IIM Rohtak continues to reinforce its mission statement: "Management through knowledge and values".

A total of 63 companies participated in the summer placement process. Some of the prominent brands that came for summer internships were JP Morgan Chase, Arcesium, ICICI Bank, SEBI, CRISIL, Idea, Cognizant, Wipro, Maruti, JSPL, Actuate Business Consulting, Amazon, Indus Valley Partners, Dabur, Google, Hero Motocorp, Dr. Lal PathLabs, Apollo Munich, Future Generali, Metro Cash & Carry, Ratnakar Bank to name a few. The batch diversity in terms of gender and work experience was appreciated by the industry. This also reflected in the offers rolled out which spanned across the major domains of Finance, Marketing, HR, Operations, Information Technology, General Management and Consulting. Various startups offered profiles of Business Development, Strategy design and execution, reinforcing their belief in the strategic acumen of IIM Rohtak students.





Placement Report

We have prepared the placement report as per the Indian Placement Reporting Standards. The detailed report, which has been audited by CRISIL, is presented below.

1 Classification of entire placement pool

Categories	Number
1. Total batch strength	164
1a. Total students eligible for sitting in Summer Placements	164
1b. Total students not eligible for sitting in Summer Placements	0
2. Total students eligible for sitting in Summer Placements	164
2a. Seeking internship through the institute	150
2b. Not seeking internship through the institute	14

Table 1.1: Classification of the entire placement pool

Nature of the internship	With Stipend	Without Stipend
Seeking internship through the institute	143	7
Not seeking internship through the institute	-	-

Table 1.2: Classification of internships based on stipend status

2 Sector-wise Classification

Sector	Numbers of Offers accepted
Automobile	5
Banking, Financial Services and Insurance (BFSI)	27
Conglomerate	2
Consulting	3
E-commerce	11
FMCG	4
IT	25
Manufacturing	23
Online services	3
Others	22
Petroleum	4
Pharmaceuticals	3
Real Estate	5
Telecom	11
Textiles	2
Total	150

Table 2: Classification of internships based on sector



For IIM Rohtak

For CRISIL Limited, Mumbai



3 Function-wise Classification

Function	Numbers of Offers accepted
Consulting	1
Digital Marketing / Branding Strategy	1
Finance	6
General Management	68
Human Resources (HR)	7
Marketing / Sales	47
Operations	7
Systems / IT	1
Management Trainee	1
Data not available	11
Total	150

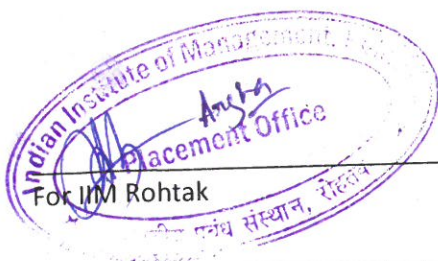
Table 3: Classification of internships based on function

4 Location-wise Classification

4.1 Indian Locations Classification

Indian Locations	Numbers of Offers accepted
Bengaluru	15
Delhi NCR	62
Chennai	2
Hyderabad	4
Mumbai	36
Rest of India	14
Data not available	17
Total	150

Table 4.1: Classification of internships based on location within India



For CRISIL Limited, Mumbai



5 Compliance Statement

This placement report has been prepared as per the Indian Placement Reporting Standards, Version 2.1.

The instances where the report deviates from the standards, and the reasons for them are mentioned below:

Sl. No.	Deviation from the standards	Reason
1	-	-

Table 5: List of deviations from standards with reasons for the same



For IIM Rohtak

For CRISIL Limited, Mumbai