



PGDM Placement Report

Summers 2014

Ref No: SM/SMER/TAPMI/2015/58

February 25, 2015

The Chairman, Placement Office
T. A. Pai Management Institute
Manipal - 576 104
Karnataka, India

Re: Audit of the summer internship placement report of the 2013-15 post graduate diploma in management (PGDM) programme

Dear Sir,

CRISIL has audited the placement report prepared by T. A. Pai Management Institute, Manipal (TAPMI) for the summer internship placements of the students of the 2013-15 batch of the PGDM programme. The placement report is the responsibility of TAPMI. Our responsibility is to validate the information provided in the report with the relevant documentation, and comment on the placement report's conformance with the Indian Placement Reporting Standards (IPRS), version 2.1.

In this context, CRISIL confirms the following:

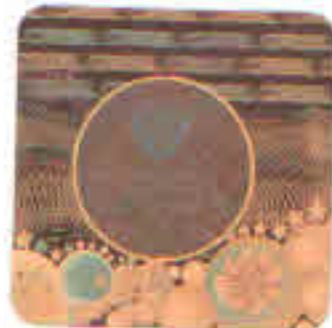
1. For the purpose of the audit, we have obtained all the information and explanations, which to the best of our knowledge and belief were necessary. In our opinion, the placement report complies with the IPRS, version 2.1.
2. The validation of information presented in the report is based on communication received by TAPMI from recruiting companies. CRISIL has not independently sourced any information or documentation.
3. CRISIL has verified the information with respect to job function, location and stipends presented in the report, based on communication received from recruiters.
4. For three students, job function is based on communication from the institute.

Thank you,

Best regards,



Anurag Jhanwar, MRICS
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Placement Report

The following placement report has been prepared as per the Indian Placement Reporting Standards. The detailed report has been audited by CRISIL.

1 Classification of entire placement pool

Categories	Number
1. Total batch strength	384
1a. Total students eligible for sitting in Summer Placements	384
1b. Total students not eligible for sitting in Summer placements	-
2. Total students eligible for Summer Placements	384
2a. Seeking internship through the institute	384
2b. Not seeking internship through the institute	-

Table 1.1: Classification of the entire placement pool

Nature of the internship	With Stipend	Without Stipend	Data Not Available
Seeking internship through the institute	220	37	127
Not seeking internship through the institute	-	-	-

Table 1.2: Classification of internships based on stipend status

For TAPMI, Manipal



For CRISIL Limited, Mumbai



2 Sector-wise Classification

Sector	No. of Offers accepted
Agri-Business	5
BFSI	83
BPO/KPO	2
Conglomerate	1
Consulting	45
Consumer Goods	47
Education/Skill Development	13
Energy	6
Engineering / Technology	5
IT / ITES	37
Manufacturing	19
Marketing Services	10
Media & Advertising	33
Non-profit/Social Sector	3
Online Services	31
Others	17
Pharmaceutical/Healthcare	16
Retail	3
Telecom	6
Travel/Tourism	2
Total	384

Table 2: Classification of internships based on sector

Rekha Singh



For TAPMI, Manipal

Abhinav



For CRISIL Limited, Mumbai

3 Function-wise Classification

Function	No. of Offers accepted
Business Analyst	4
Consulting	13
Finance	66
General Management	4
Human Resources	35
Operations/Supply Chain	30
Sales & Marketing	217
Strategy	4
System/IT	11
Total	384

Table 3: Classification of internships based on function

4 Location-wise Classification

4.1 Global Classification

Locations	No. of Offers accepted
Americas	-
Europe	-
India	383
Rest of Asia	1

Table 4.1: Classification of internships based on location

For TAPMI, Manipal



For CRISIL Limited, Mumbai



4.2 Indian Locations Classification

Indian Locations	No. of Offers accepted
Ahmedabad	11
Bangalore	147
Bhopal	6
Bhubaneswar	3
Chandigarh	1
Chennai	19
Cochin	14
Guwahati	1
Hosur	1
Hyderabad	27
Indore	2
Jaipur	1
Kaniha	1
Kolkata	16
Lucknow	1
Madukkarai	1
Mangalore	3
Mumbai	62
Mysore	1
NCR	41
Panchkula	1
Patna	1
Pune	15
Surat	1
Trivandrum	3
Ujire	1
Vijayawada	1
Visakhapatnam	1
Total	383

Table 4.2: Classification of internships based on location within India

For TAPMI, Manipal



For CRISIL Limited, Mumbai



5 Compliance Statement

This placement report has been prepared as per the Indian Placement Reporting Standards, Version 2.1.

The instances where the report deviates from the standards, and the reasons for them are mentioned below:

Sl. No.	Deviation from the standards	Reason
1	-	-

Table 5: List of deviations from standards with reasons for the same


For TAPMI, Manipal


For CRISIL Limited, Mumbai