



## ***MBA Placement Report***

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*Summers 2013*

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Ref No: SN/SMER/SCMHRD/2013/28776

November 21, 2013

To  
Head, Corporate Relations  
Symbiosis Centre for Management and Human Resource Development (SCMHRD),  
Symbiosis International University, Symbiosis Infotech Campus,  
Plot No. 15, Rajiv Gandhi Infotech Park, Hinjewadi,  
Pune-411057

**Re: Audit of the Summer Internship Placement Report of the 2012-14 Master of Business Administration (MBA) programme**

Dear Madam,

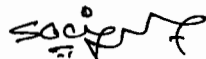
CRISIL has audited the placement report prepared by Symbiosis Centre for Management and Human Resource Development (SCMHRD) for the summer internship placements of the students of the 2012-14 batch of the Master of Business Administration programme. The placement report is the responsibility of SCMHRD. Our responsibility is to validate the information provided in the report with the relevant documentation, and comment on the placement report's conformance with the Indian Placement Reporting Standards (IPRS) version 2.1.

In this context, CRISIL confirms the following:

1. For the purpose of the audit, CRISIL has obtained all the information and explanations, which to the best of our knowledge and belief were necessary. In our opinion, the placement report complies with the IPRS version 2.1.
2. The validation of information presented in the report is based on communication received by SCMHRD from recruiting companies. CRISIL has not independently sourced any information or documentation.
3. CRISIL has verified the information with respect to job function, location and stipends presented in the report, based on communication received from recruiters. Data regarding function for 92 students and location for 77 students has been verified from records maintained by the institute.
4. CRISIL has not been able to verify the acceptance of offer from 15 students.
5. The number of students opting out of the summer internship placement process has been established through written communication from the students who have opted out.

Thank you,

Best regards,



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## Placement Report

We have prepared the placement report as per the Indian Placement Reporting Standards. The detailed report, which has been audited by CRISIL, is presented below.

### 1 Classification of entire placement pool

Categories	Number
1. Total batch strength	222
1a. Total students eligible for sitting in summer placements	216
1b. Total students not eligible for sitting in summer placements	6
2. Total students eligible for sitting in summer placements	216
2a. Seeking internship through the institute	194
2b. Not seeking internship through the institute	22

Table 1.1: Classification of the entire placement pool

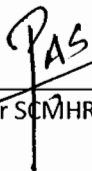

Nature of the internship	With Stipend	Without Stipend	Data Not Available
Seeking internship through the institute	145	26	23


Table 1.2: Classification of internships based on stipend status

### 2 Sector-wise Classification

Sector	No. of Offers accepted
Banking, Financial Services and Insurance (BFSI)	50
Conglomerate	15
Consulting	13
Consumer goods (FMCG)	46
Government Department / PSUs	2
Information Technology /IT-Enabled Services (IT/ITes)	18
Manufacturing	22
Media / Entertainment	3
Pharmaceutical / Healthcare	16
Telecom	4
Others	5
<b>Total</b>	<b>194</b>

Table 2: Classification of internships based on sector

  
 For SCMHRD, Pune  


  
 For CRISIL Limited, Mumbai  


### 3 Function-wise Classification

Function	No. of Offers accepted
Consulting	1
Finance	44
General Management	1
Human Resources (HR)	68
Marketing / Sales	61
Operations	19
<b>Total</b>	<b>194</b>

Table 3: Classification of internships based on function

### 4 Location-wise Classification

#### 4.1 Global Classification

Locations	No. of Offers accepted
Americas	-
Europe	-
India	194
Rest of Asia	-

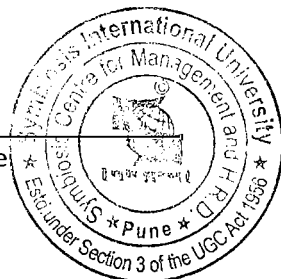
Table 4.1: Classification of internships based on location

#### 4.2 Indian Locations Classification

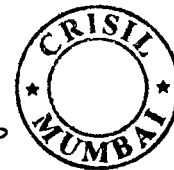
Indian Locations	No. of Offers accepted
Ahmedabad	1
Bengaluru	24
Baroda	1
Chennai	9
Delhi	4
Guwahati	1
Hyderabad	8
Kolkata	2
Lucknow	1
Mumbai	73
National Capital Region	33
Phaltan	2
Pune	33
Solapur	2
<b>Total</b>	<b>194</b>

Table 4.2: Classification of internships based on location within India

*PAS*  
For SGMHRD, Pune



*Soci...*



For CRISIL Limited, Mumbai

## 5 Compliance Statement

This placement report has been prepared as per the Indian Placement Reporting Standards, Version 2.1.

The instances where the report deviates from the standards and the reasons for them are mentioned below:

Sl. No.	Deviation from the standards	Reason
1	Stipend details for students not seeking internship through the institute	Data unavailable

Table 5: List of deviations from standards with reasons for the same



*PA*  
For SCMHRD, Pune



*[Signature]*  
For CRISIL Limited, Mumbai