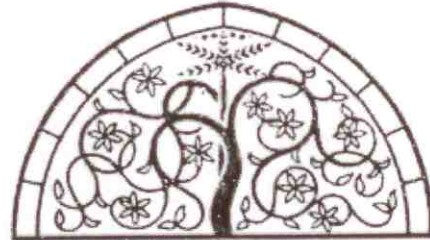


*Indian Institute of Management Ahmedabad*



विद्याविनियोगाद्विकासः

**I I IIM**

AHMEDABAD

*PGP-ABM Summer Placement Report*

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*Summers 2013*

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Ref No: SM/SMER/IIMA/2013/579

January 15, 2013

Chairperson, The Placement Committee  
The Indian Institute of Management  
Vastrapur  
Ahmedabad – 380 015  
Gujarat

Dear Ma'am,

**Re: Audit of the Summer Internship Placement Report of the 2012-14 Post Graduate Programme in Agri-Business Management (PGP-ABM) programme**

We have audited the Placement Report prepared by Indian Institute of Management, Ahmedabad (IIMA) for the summer internship placements of the students of the 2012-14 batch of the PGP-ABM . The Placement Report is the responsibility of IIMA. Our responsibility is to validate the information provided in the report with the relevant documentation, and comment on the Placement Report's conformance with Indian Placement Reporting Standards (IPRS).

In this context, we confirm the following:

1. For the purpose of the audit, we have obtained all the information and explanations, which to the best of our knowledge and belief were necessary. In our opinion, the Placement Report complies with IPRS.
2. The validation of information presented in the report is based on communication received by IIMA from recruiting companies. CRISIL has not independently sourced any information or documentation.
3. We have verified the information with respect to job function and stipends presented in the report with communication received from recruiters. In some cases, CRISIL was not able to verify the internship location. In such cases, the information shared by students with the institute has been included in the report. Information on summer internship details from individual students has not been used.

Thank you.

Best regards,



Sachin Nigam

Senior Director, SME Ratings

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## Overview of PGP-ABM Summer Placements

The Summer Internship Placement process of the Post Graduate Programme in Agri Business Management (PGP-ABM) at IIM Ahmedabad (IIMA) was conducted in the month of November 2012. As many as 23 companies participated in the selection process, which included regular recruiters such as RaboBank, Marico, Syngenta, Heinz, Godrej Agrovet and Tata Amalgamated Plantations Limited. This year's placement process also attracted new recruiters such as Mondelez, DuPont, PwC, and Sathguru Consulting.

A variety of roles were offered across sectors such as Consumer Goods, Agricultural Inputs, Banking, and Consulting. Huge diversity was seen in the internship roles offered to students, with five students getting offers from Jeevika, while others were chosen for roles in Commodity Trading, Corporate Banking, Marketing and Sales, Supply Chain and Business Development.

The summer placement report drafted as per the Indian Placement Reporting Standards (IPRS) is annexed. The IPRS is an initiative that aims to provide transparency and authenticity in placement reporting across B-Schools, through the means of audited placement reports. To know more about the IPRS, please visit the IPRS website - <http://www.iimahd.ernet.in/iprs>.

IIMA would like to thank all its recruiters for their participation in this year's placement process and their cooperation with the IPRS initiative.



## 1. Nature of Internship

The table classifies the total number of students seeking summer internships based on whether they use Institute's Placement Services and whether any stipend was offered for the internship.

Categories	Number
1. Total batch strength	43
1a. Students eligible to participate in Summer Placements	43
1b. Students not eligible to participate in Summer Placements	-
2. Total students eligible for Summer Placements	
2a. Seeking internship through the Institute	43
2b. Not Seeking Internship through the Institute	-

Table 1: Summary of the Summer Internship process

Nature of the internship	With Stipend	Without Stipend
Seeking internship through the Institute	40	NA*
Not seeking internship through the Institute	-	-
* Not available for three students at the time of making the report (To be decided by the company)		

Table 2: Classification of Internship according to stipend

## 2. Sector Wise Classification

The Table below shows the sector wise break up of Internships

Sector	No. of Internships
Agri Inputs	19
BFSI	4
Consulting	3
FMCG	8
Non-Profit	5
Others	1
Plantations & Food Production	2
Research and Advisory	1
<b>Grand Total</b>	<b>43</b>

Table 3: Classification of Internship based on sector



For IIM, Ahmedabad



For CRISIL Limited, Mumbai



### 3. Function Wise Classification

The Table below shows the function wise break up of Internships

Function	No. of Internships
Consulting	2
Finance	3
General Management	1
Marketing & Sales	11
Operations	2
Supply Chain	4
Strategy	1
To be decided <sup>1</sup>	19
<b>Grand Total</b>	<b>43</b>

Table 4: Classification of Internship based on function

### 4. Location Wise Classification

The Table below shows the location wise break up of Internships

Location	No. of Internships
Gujarat	1
Gurgaon	1
Hyderabad	1
Kolkata	2
Mumbai	5
Pune	1
Daman	1
Lucknow	1
To be decided <sup>1</sup>	29
<b>Grand Total</b>	<b>43</b>

Table 5: Classification of Internship based on location



For IIM, Ahmedabad



For CRISIL Limited, Mumbai



प्रवीण जी. चिश्ती

Pravin G. Chishti

नियुक्ति अधिकारी

Placement Officer

At the time of making the report, certain companies had not yet taken the final decision on the function and location for the Summer Interns.

## Compliance Statement

This placement report has been prepared as per the IPRS, version 2.1.

The instances where the report deviates from the standards and the reasons for them are mentioned below:

Sl. No.	Deviation from the standards	Reason
1	Data of one student based on acceptance e-mail sent by IIMA to recruiter	Confirmation through formal e-mail or offer letter awaited by IIMA

Table 6: List of Deviations from Standards with reasons for the same



For IIM, Ahmedabad  
प्रवीण जी. क्रिश्चियन  
**Pravin G. Christian**  
नियुक्ति अधिकारी  
**Placement Officer**



For CRISIL Limited, Mumbai