

## TO WHOMSOEVER IT MAY CONCERN

T. A. Pai Management Institute (TAPMI), Manipal has engaged the services of M/s. CRISIL for grading of the PGDM programme of the Institute. The PGDM programme of Institute is two year full time residential programme approved by AICTE.

Service of M/s. CRISIL was sought in January 2011. Initially the Institute furnished a set of information about the Institute, its management, faculty profile, admission, placement and other programme and others, as per a format provided by CRISIL. Their team of experts visited the Manipal campus of the Institute in March 2011 During the visit the expert team had in-depth discussion with Director, Deans and Faculty, students and verified all the relevant data required for grading. The team also interacted with some members of the TAPMI Trust and TAPMI Governing Council. The entire assessment work was done very professionally by the team.

CRISIL also provided enough opportunity to the Institute to clarify various issues during the visit as well as at the stage of assessment to decide the grading. Our explanations and clarifications were well received by the senior executives of CRISIL who were also prompt in responding to our communication during the assessment.

CRISIL also independently contacted a select corporate visiting the Institute for placement and a few of our alumni. Therefore the assessment was based on several important criteria both internal and external being examined in detail.

CRISIL, based on the assessment, finally awarded A\*\*\* grading at the National level as well as A\*\*\* at Karnataka State level for our PGDM programme. The grading assigned being the highest one, it will provide overall branding and credentials to our programme

Therefore we are pleased to state that the entire assessment exercise was done by CRISIL very systematically and professionally.

(Dr. A. S. VASUDEV RAO)

Director-In-Charge & Dean-Administration

Date: July 26, 2011