Graded Program: MBA CRISIL Grading:

National Level B ★★★
State Level MH A ★
Valid upto: July 08, 2011

Alard Institute of Management Sciences (AIMS)

S.No.50, Marunje, Near Rajiv Gandhi IT Park, Hinjewadi, Pune - 411 057, Maharashtra www.alardinstutes.org

Report Date: July 09, 2010

AIMS was set up by Mr. L R Yadav in 2005 under the sponsorship of Alard Charitable Trust in Hinjewadi, Pune. The Yadav family has been engaged in turnkey engineering, catering to the sugar industry for more than 30 years. It started its MBA program in 2005 with a batch size of 60 students and increased it to 120 students in 2009. The MBA program is a two year full time course affiliated to University of Pune and is approved by AICTE. It offers specialisation in Marketing, Finance and Human Resource Management. AIMS also offers two other programs – MCA and MMM designed for students seeking a career in information technology and marketing respectively.

Best Practices Followed

Mentorship program to provide academic and personal guidance to the students and enable well rounded development

Graded Program Details		
Program	MBA (2 years)	
Offered since	2005	
Status U	niversity Affliated	
Recognition	AICTE	
Program Fee	Rs.0.85 lakh	
Total Seats	121	

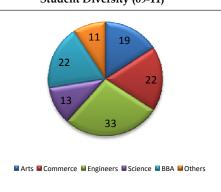
Students		
Student strength	121	
Average age	22 years	
Average work experience	-	
Percentage of female students	27%	
Entrance test	MH-CET	

Faculty strength 14 Median teaching experience 1.5 years Median Industry experience 2.5 years Retention rate 55% Student-faculty ratio 17:1 Visiting faculty 11

Placement Diversity (08-10)







Student Outcome (2008-10)

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Placements	Above 90%	
Median salary	Rs.1.9 lakh	
Maximum salary	Rs.4.0 lakh	
Pre-placement offer	-	
No. of student clubs	-	
Predominant placement region	Mumbai	
Key recruiters		
India Mart, Sri Ram Finance		
Iceberg, Eclerx, Metlife Insurance		

Curriculum

The course structure and syllabus is designed and governed by University of Pune

The curriculum is reviewed by the University every three years

Mentorship program to provide academic and personal guidance to students

Industry Interaction

Corporate Interface Cell organizes guest lectures in consultation with the core faculty

The institute organizes industrial visits as a part of the MBA program

The institute does not have an Alumni cell, which limits the interaction of the students with the alumni

Infrastructure

AIMS operates out of a built-up area of 42,000 square feet and has 6 classrooms. It provides hostel facilty on campus on first come, first served basis

740 titles, 2270 books, 2230 journals, one database

OHP and LCD facilty in classrooms, WiFi enbled campus and institute has a computer lab with 150 desktops

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