

Graded Program: PGDM**CRISIL Grading:****National Level B ★★★****State Level MH B ★★★****Valid upto: July 08, 2011****Alard School of Business Management (ASBM)**

S.No.50, Marunje, Near Rajiv Gandhi IT Park, Hinjewadi, Pune-57

www.alardinstutes.org**Report Date: July 09, 2010**

ASBM was set up by Mr. L R Yadav in 2007 under the sponsorship of Alard Charitable Trust in Hinjewadi, Pune. The Yadav family has been engaged in turnkey engineering, catering to the sugar industry for more than 30 years. ASBM started with its PGDM program in 2007. It offers a two year Post Graduate Diploma in Management (PGDM) with specialisations in marketing, finance, information technology and human resource management. ASBM also commenced two other programs - PGDM (Marketing) and PGDM (Part Time) in 2008 and a Post Graduate Certificate in Management (PGCM) in 2009.

Graded Program Details

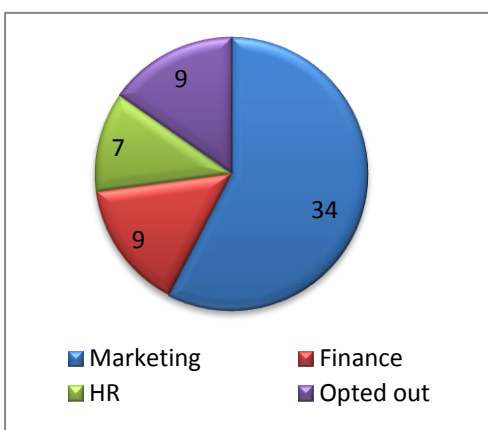
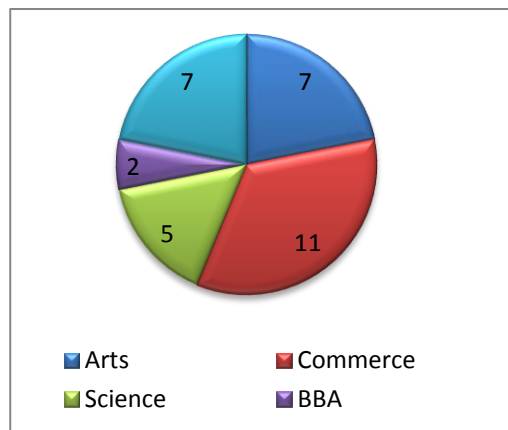
Program	PGDM (2 years)
Offered since	2007
Status	Autonomous
Recognition	AICTE
Program Fee	Rs.4 lakhs
Total Seats	60

Students

Student strength	32
Average age	24 yrs
Average work experience	-
Percentage of female students	3%
Entrance tests	CAT, MAT ATMA, XAT

Permanent Faculty

Faculty strength	5
Median Teaching Experience	3
Median Industry Experience	3
Av retention ratio	58%
Student-faculty ratio	8:1
Visiting faculty	5

Sectoral Insight - (Placement 08-10)**Student Diversity (09-11)****Student Outcome (2008-10)**

Placements	About 90%
Median salary	Rs.0.17 million
Maximum salary	Rs.0.33 million
Pre-placement offer	-
No. of student clubs	-
Predominant placement region	Mumbai
Key recruiters	G-space, 3 R solution Emcure pharma, SMC Global

Infrastructure

Campus	ASBM operates out of a built-up area of 38,750 square feet and has 6 classrooms. It provides hostel facility on campus on first come, first served basis.
Library	670 titles, 3270 books, 2230 journals, 1 database
Technology aids	OHP and LCD facility in classrooms, WiFi enabled campus and institute has a computer lab with 150 desktops

Industry Interaction

Corporate Interface Cell organizes guest lectures in consultation with the core faculty
 The institute organizes industrial visits as a part of the PGDM program
 The institute does not have an Alumni cell, which limits the interaction of the students with the alumni.

Curriculum

ASBM has adequate flexibility to formulate and design the curriculum for the PGDM programme
 The course is split into 4 semesters with summer internship after the second semester
 In the curriculum review eight subjects were modified and twelve new subjects were introduced

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