

Graded Program: MBA**CRISIL Grading:****National A** ★ ★**State TN** ★ ★ ★**Valid upto: November 14, 2011****PSG Institute of Management**

Post box no: 1668, Peelamedu, Coimbatore-641 004, Tamil Nadu

www.psgim.ac.in**Report Date: November 15, 2010**

Set up in 1994, PSG Institute of Management (PSGIM) in Coimbatore, is part of PSG Sons & Charities trust (set up in 1924). The MBA programme was launched in 1961 under the Department of Management at PSG Institute of Technology. PSGIM is affiliated to Anna University, Chennai, and offers a two-year full time MBA, Executive MBA (full time), University of Toledo (MBA), and PhD programmes. PSGIM enjoys autonomous status despite being affiliated to Anna University and has applied for Unitary University status. It is the first institute in India to be accredited by ACBSP and is also in the process of getting accreditation from AACSB. PSGIM is the first academic institution to be awarded the CII-EXIM Bank Award For Business Excellence (2008)

Best Practices

- One of the few business schools to introduce a learning management system. All faculty members have been encouraged and trained to promote online learning through this system
- RUBRICS–Matrix developed to assess learning outcomes of students based on course objectives

Graded Program Details

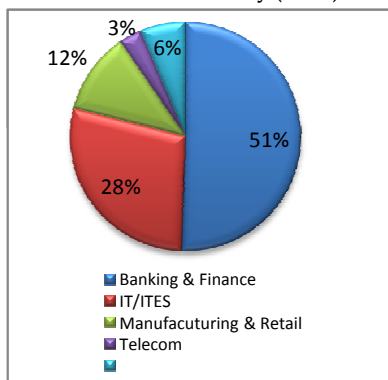
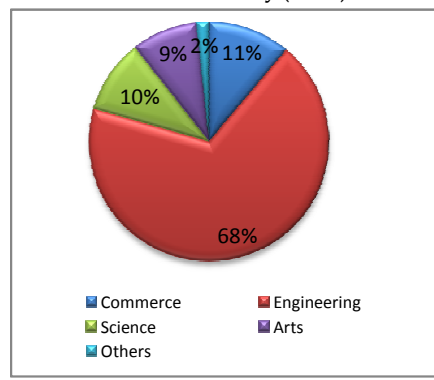
Programme	MBA (2 years)
Offered since	1961
Status	Autonomous
Recognition	AICTE
Program Fee	Rs.3.4 lakh
Total Seats	180

Students - Key Statistics

Student strength	180
Average age	23 years
Average work exp	1 yr
Percentage of female students	40%
Entrance tests	TANCET MAT

Permanent Faculty

Faculty strength	28
Median teaching experience	11 years
Median industry experience	2 years
Retention rate	97%
Student-Faculty ratio	13:1
Visiting faculty	12

Placement Diversity (08-10)**Student Diversity (08-10)****Student Outcome (2008-10)**

Placements	89%
Median salary	Rs.4.0 lakh
Maximum salary	Rs.6.7 lakh
Pre-placement offer	3%
No. of student clubs	4
Predominant placement region	Chennai and Coimbatore
Key recruiters	HCL Infosystem, HDFC Ltd IDBI Bank, Vodafone

Curriculum

MBA curriculum comprises 23 core courses and seven electives in the area of specialisation

The students are assessed throughout the year using the in-house developed Rubrics Matrix technique

The students have the option of choosing to learn either French, German or Japanese, for which the institute has tie-ups with external trainers

Industry Interaction

PSGIM organised 31 guest lectures (145 hours) in 2008-09

PSGIM conducted 25 MDPs over the last two years of which seven were customised programmes

Unique concept of outbound training to help students hone team-work and organising skills

Infrastructure

The campus is spread over 300 acres with state-of-the-art facilities including a convention centre, academic blocks, hostels, faculty residences, ATM centre, and a fitness centre

With the help of Learning Management System (MOODLE), courseware in the form of PowerPoint presentations, session plans, and assignments are uploaded on the intranet

The library has 28,000 books, 300 international journals, and subscribes to various databases such as EBSCO and Pro Quest Prowess

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