**Graded Program: PGDM CRISIL Grading:** 

National A ★★★ State MH A \*\*\*

Valid upto: January 4, 2012

S. P. Jain Institute of Management & Research (SPJIMR)

Munshi Nagar, Dadabhai Road, Andheri (W), Mumbai - 400 058

www.spjimr.org

Report Date: January 5, 2011

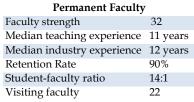
SPJIMR was established in 1981 under the aegis of Bhartiya Vidya Bhavan (registered as a society). The institute started offering MMS programme in 1981 affiliated to Mumbai University. The institute started its PGDM programme in 1992 with specialisations in Marketing, Finance, Opeartions and Information Management. SPJIMR also offers various other programmes like Post Graduate Programme in Management (11 months), Post Graduate Executive Management Programme (21 Months) and Post Graduate Programme in Family Managed Business (18 months). The institute has been accredited by National Board of Accreditation (5 years), India and also by Association of MBAs (AMBA), UK.

## **Best Practices Followed**

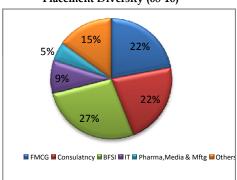
- · Social sensitisation through summer internship with NGOs in addition to autumn internships with corporates
- Collaboration with foreign universities for student and faculty exchange
- Consistent efforts towards faculty development initiatives

Graded Program Details		
Program	PGDM (2 years)	
Offered since	1992	
Status	Autonomous	
Recognition	AICTE	
Program Fee	Rs.9.0 lakh	
Total Seats	180	

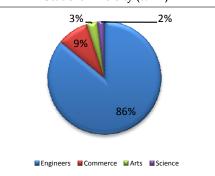
#### **Students - Key Statistics** Student strength 178 25 years Average age 2.25 years Average work experience Percentage of female students 42% Entrance tests CAT, XAT **GMAT**



# Placement Diversity (08-10)







# Student Outcome (2010)

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Placements	100%		
Median salary	Rs.11.0 lakh		
Maximum salary	Rs.19.0 lakh		
Pre-placement offers	30%		
No. of student clubs	14		
Predominant			
placement region	Pan India		
Key recruiters			
Proctor & Gamble, Cognizant, Axis			
Bank, TCS, Yes Bank, Wipro			

## Curriculum

The students work with NGOs for summer internships (six weeks) and with corporates for autumn internships (eight weeks)

The programme follows the trimester pattern with seven subjects per trimester

The institute has tie-ups with companies like PwC, Marico, L&T and CavinKare to run customised courses

### Industry Interaction

The institute has organised 78 guest lectures (117 hours) and 31 national level seminars and conferences in 2009-10

Students undertake short term consultancy projects with various corporates in topics, such as equity research and rural distribution SPJIMR conducts open and customised Management Development Programs every year

### Infrastructure

The institute has a fully residential campus with facilities including lecture halls, conference room and seminar halls, and adequate facilties for recreation

SPJIMR campus is WiFi enabled and the institute also has a Learning Management System (SPINX)

The institute has a library with around 22,000 books and subscribes to various corporate databases and journals

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