

Graded Programme: MBA in Business Management  
 CRISIL Grading: A ★★★  
 National OR A ★★★  
 State  
 Valid upto: February 10, 2020

**Xavier Institute of Management, Bhubaneswar**  
 Xavier Square, Bhubaneswar – 751 013, Odisha  
<http://ximb.ac.in/>

Report Date: February 11, 2019

Xavier Institute of Management, Bhubaneswar (XIMB) was established in 1987 through a public private partnership contract between the Government of Odisha (GoO) and the Orissa Jesuit Society. In 2014, XIMB was affiliated (as an autonomous institute) with the recently established Xavier University (a private university). The university has been established in accordance with the Xavier University Bill 2013, passed by GoO in April 2013. The university is a private self-financing institution of higher learning for imparting professional and technical education. XIMB is a government-approved centre for providing incubation services for small and medium enterprises, and has a Centre for Development Research and Training [CENDERET] for India-centric research projects.

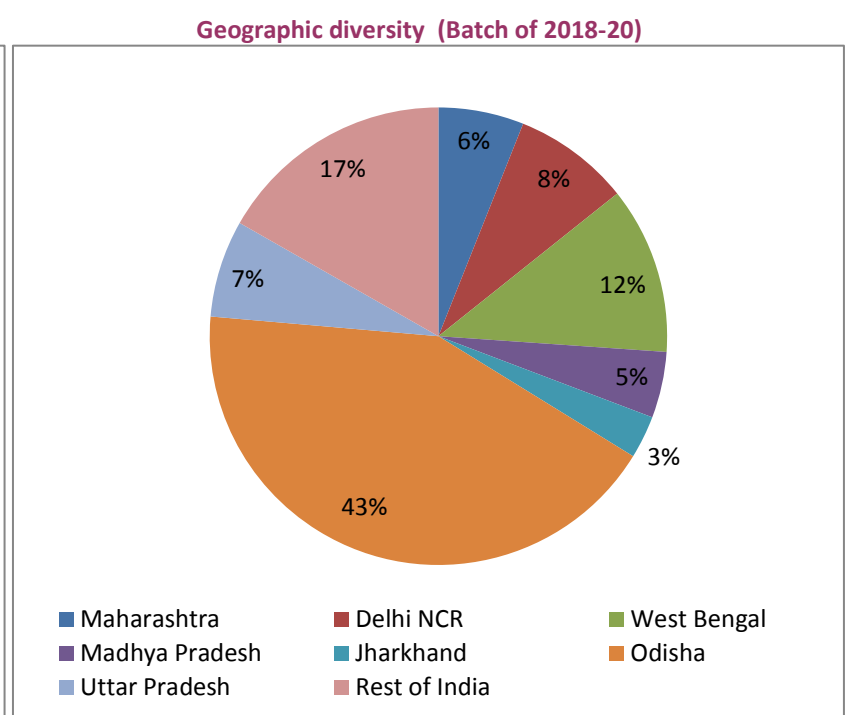
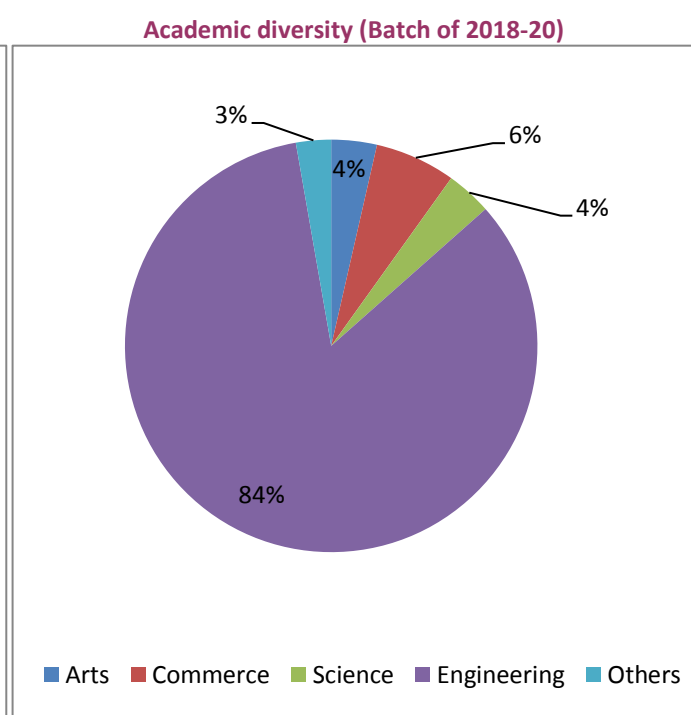
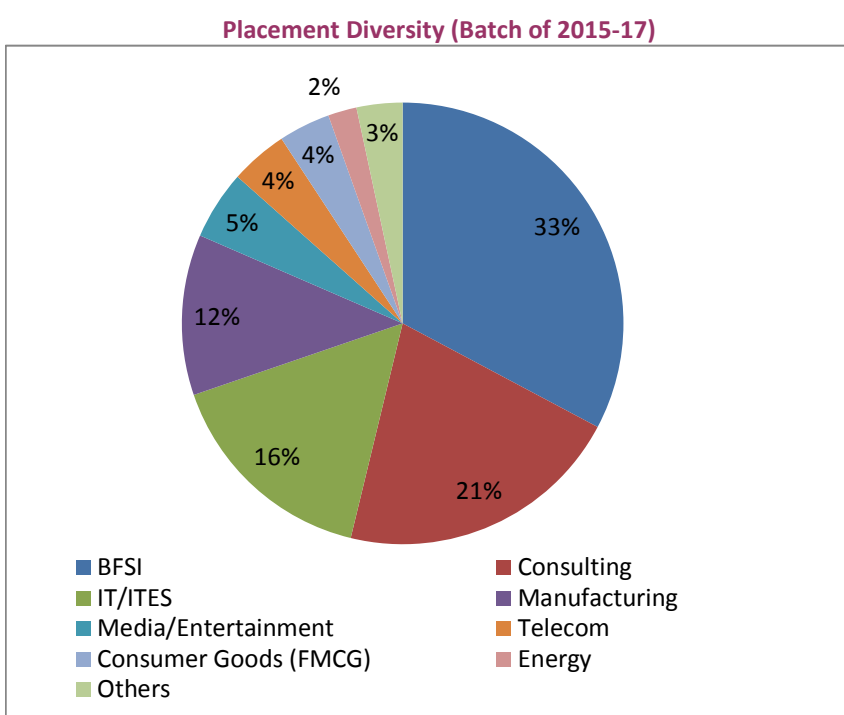
**Best Practices Followed**

- Significant industry exposure to faculty through management development programmes
- Meaningful emphasis on centres of research
- Focus on increasing industry interface through guest lectures

Areas of Excellence	Areas of Strong Performance	Areas of Good Performance	Areas of Improvement
<ul style="list-style-type: none"> <li>• Strong vintage of the founder group in education</li> <li>• High percentage of students with meaningful work experience</li> </ul>	<ul style="list-style-type: none"> <li>• Strong national brand and presence of well-qualified faculty</li> <li>• Consistently strong placement track record</li> <li>• Active involvement of faculty in external consultancy</li> </ul>	<ul style="list-style-type: none"> <li>• Focus on increasing industry interface through guest lectures</li> <li>• Good campus facilities</li> </ul>	<ul style="list-style-type: none"> <li>• Improvement in academic diversity which is highly skewed towards students with engineering background</li> <li>• Strengthening Alumni Engagements and Faculty Development Programmes</li> </ul>

Graded Program Details		Students - Key Statistics (Batch of 2018-20)		Permanent Faculty		Student Outcome (Batch of 2015-17)	
Programme	MBA in Business Management	Student strength	364	Faculty strength	61 Full time & 16 visiting	Placements	100%
Offered since	1987	Average age	24 years	Median teaching experience	12 years	Median salary	Rs.10.0 lakh
Status	Autonomous, approved by the AICTE, New Delhi.	Average work experience	18 months	Median industry experience	9 years	Maximum salary	Rs.21.0 lakh
Recognition	NBA, SAQS, Member AIU, JHEASA, IAJBS	Percentage of female students	32%	Retention rate	95%	Pre-placement offers	12%
Programme fee	Rs. 20.14 lakh for 2018-20 batch	Percentage of students with work experience > 2 years	36%	Student-faculty ratio	16:1	Predominant placement region	Pan India
Total Seats	364 for 2018-20 batch	Entrance Exam	XAT, CAT, GMAT, XGMAT	Visiting faculty	16	No. of student clubs	12

Admission statistics : Cut offs 2018-20				Prominent recruiters			
Government quota seats		Management quota seats		Tata Consultancy Services Limited, PricewaterhouseCoopers, Intellect Design Arena, International Business Machines Corporation, HCL Technologies Limited, Future Supply Chain Solutions, Deloitte Touche Tohmatsu Limited and Accenture, etc.			
Cut off Score	XAT: 90th percentile 91st percentile GMAT: 80th percentile XGMAT: 91st percentile	CAT: 91st percentile	NA				
Highest Score	NA	Highest Score	NA				



**Curriculum**

The curriculum is updated annually using inputs from industry experts. The institute contacts alumni as well as other corporate professionals from the media and brand management field seeking their views on the course structure.

XIM-B added 23 new elective courses in last two years such as Applied Design thinking, Game Theory for Managers, Business Transformation using Artificial Intelligence etc. to meet the changing needs of both students as well as industries.

**Industry Interaction**

In FY 2017-18, the institute conducted 25 Management Development Programmes (MDPs) for dedicated clients.

XIM-B held 21 guest lectures in last 2 years with senior management from companies such as PricewaterhouseCoopers, Whirlpool, Tata Steel Limited, International Business Machines Corporation and Tommy Hilfiger.

Engagements with the alumni included alumni meet and guest lectures. The alumni association is a registered body with seven chapters in India and an alumni base of 6994+ members: Delhi, Mumbai, Kolkata, Chennai, Bengaluru, Hyderabad and Bhubaneswar.

**Infrastructure**

The XIMB campus is self-sufficient, 20-acres and fully Wi-fi campus. It houses academic blocks, faculty offices, a library, and computer centres; moreover, it has 18 dedicated classrooms and 5 conference room and seminar hall.

The institute provides on-campus accommodation for students and faculty members. There are excellent recreational facilities, including indoor and outdoor sports.

The library has over 47,069 books, 200 national print journals, 18,000+ online international journals, 200 print periodicals and subscription to 21 databases such as EBSCO, ABI Inform, Elsevier (Science Direct), and JASTOR. All classrooms have audio/video conference facilities, overhead projectors, computers, and wireless hotspots.

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