

Graded Programme: MBA-Aviation Management	Hindustan Institute of Technology and Science (HITS) - School of Management
CRISIL Grading:	P.O.Box No.1, Rajiv Gandhi Salai (OMR), Padur, (Via) Kelambakkam, Chennai - 603 103
National	www.hindustanuniv.ac.in
State	
Valid up to: January 6, 2016	Report Date: January 7, 2015

The Hindustan group of institutions was founded in 1966 by Dr. K C G Verghese (1940-2006), an educationist. Dr. Verghese set up the Hindustan Engineering Training Centre, which provided training to aircraft maintenance and automobile engineers. This evolved into the Hindustan College of Engineering in 1985, and was conferred university status by University Grants Commission (UGC), Government of India, under Section 3 of UGC Act 1956 from academic year 2008-09 and under the name, Hindustan Institute of Technology and Science (HITS). HITS has schools in technology, architecture, and management, providing undergraduate to doctoral programmes in various streams of engineering and management. The School of Management (SoM) was set up in 1994 and offers the MBA general programme. Earlier, SoM was affiliated to Madras University but changed to the HITS degree in 2008. The school also offers an MBA in aviation management (started in 2009), media and Entertainment (2010 onwards), and hospitality (2011 onwards).

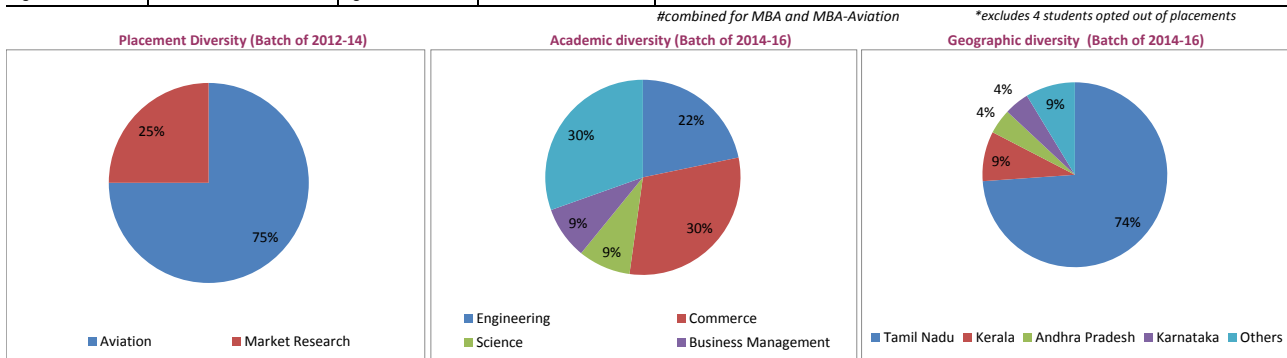
Best Practices Followed

- The institute has collaborations with Dongkuk University Korea, Open University of Malaysia and Eduquest Training Institute Singapore (P) Ltd for study visits, projects and industry visits. In 2012-13, 43 out of 56 students from the general MBA programme benefitted from these collaborations.

Areas of Excellence	Areas of Strong Performance	Areas of Strong Performance	Areas of Improvement
<ul style="list-style-type: none"> Final semester project of 4 to 6 months, leading to hands-on project exposure for students 	<ul style="list-style-type: none"> International collaborations for international internship and study tours during summer break that has benefitted at least 75 per cent of the student batch Robust student to faculty ratio 	<ul style="list-style-type: none"> Fair research output by in-house faculty members at national and international forums Robust physical and learning infrastructure Fair academic processes set up under the university structure and fair local reputation of the older engineering college brand 	<ul style="list-style-type: none"> Weak national geographic diversity and work experience profile of students Weak selection criteria for admissions MDP activity to aid institution-building and faculty development is lacking

Graded Program Details		Students - Key Statistics (Batch of 2014-16)		Permanent Faculty#		Student Outcome (Batch of 2012-14)	
Program	MBA-Aviation Management	Student strength	23	Faculty strength	20	Placements*	89%
Offered since	2009	Average age	21 years	Median teaching experience	10.8 years	Median salary	Rs. 3.6 Lakh
Status	Constituent of HITS	Average work experience	6 months	Median industry experience	1.6 years	Maximum salary	Rs. 3.78 Lakh
Recognition	AICTE, NBA	Percentage of female students	26%	Retention rate	78%	Pre-placement offers	19%
Program Fee	Rs. 4.8 lakh	Percentage of students with work experience > 2 years	-	Student-Faculty ratio	8.4:1	Predominant placement region	Tamil Nadu
Total Seats	30	Entrance Exam	-	Visiting faculty	7	No. of student clubs	-

Admission statistics : Cut offs 2014-16				Prominent recruiters	
Government quota seats		Management quota seats		Cambata Aviation Private Limited, Cathay Pacific Airways Limited, IndiGo, Jet Airways (India) Limited, Qatar Airways, Markets and Markets Research	
Cut off Score	Not Available	Cut off Score	Not Available		
Highest Score	Not Available	Highest Score	Not Available		



Curriculum

The semester-based curriculum offers core courses in the first year and a choice of electives in the second. The curriculum also includes courses on business communication and entrepreneurship. Seminars where students present on topics are also part of the curriculum as also a body-mind alignment programme.

The pedagogy includes cases, assignments, and group projects. Capstone business simulation is also used to support courses. The entire fourth semester is a 4 to 6-month-long industry project, which is graded both internally and externally.

The summer internship programme in between the two years is structured as an international internship programme for 4-6 weeks, where students go abroad for structured industry exposure. For those who cannot exercise this option, a regular summer internship in India along with a week-long international trip is arranged.

Industry Interaction

HITS has conducted 15 domestic and 2 international seminars with participation from over 20 middle-management industry representatives.

More than 50 per cent of students in 2012-13 also participated in industry visits. 30 guest speaker sessions have been organised at the SoM level.

Infrastructure

The 37-acre university campus has the SoM occupying 2 floors (71,000 square feet); this houses 10 classrooms, 2 conference halls, hostels, as well as recreational facility. Transport facility to the city is managed by the school for day scholars.

The 560-seater central library has more than 11,000 books and 29 journals for management. The library has access to databases as required by the curriculum and a subscription to Harvard Business cases.

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