

The Institute of Management Technology (IMT) was established in 1980 in Ghaziabad (Uttar Pradesh [UP]). It has branches in Dubai (UAE), Nagpur (Maharashtra), and Hyderabad (Andhra Pradesh). It also runs a Centre for Distance Learning (CDL), which combines distance learning with contact sessions for management education. IMT Ghaziabad offers two year full time PGDM (Marketing), PGDM (Full-time), PGDM (Finance) and PGDM (Dual Country) programmes.

Best Practices Followed

- Robust international exchange programmes for both students and faculty.
- Industry-academia tie-up with GENPACT which has sponsored a lab equipped with 60 computers.
- Student driven extra-curricular clubs

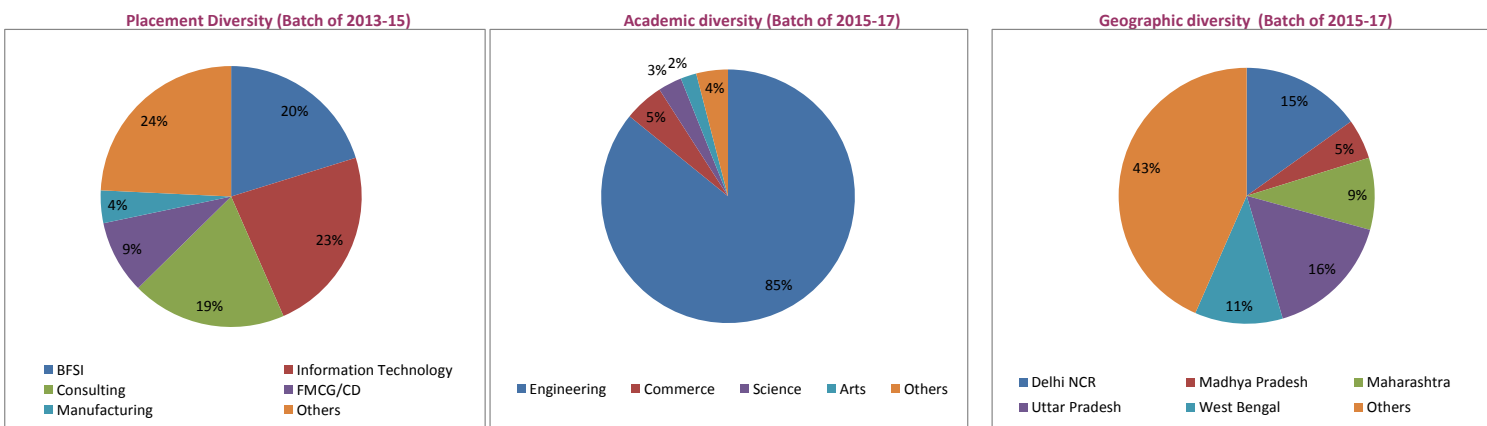
Areas of Excellence	Areas of Strong Performance	Areas of Good Performance	Areas of Improvement
• Management highly experienced in the field of management education	• Strong placement track record • Well-qualified faculty • Strong revenues from Management Development Programmes (MDPs) and industry tie-ups	• Good regional diversity and work-experience profiles • Good research output by faculty at reputed national and international forums/journals	• Large batch size adding pressure on cut-offs • High faculty attrition • Declining seats to applicant ratio

Graded Program Details		Students - Key Statistics (Batch of 2015-17)		Permanent Faculty		Student Outcome (Batch of 2012-14)	
Program	PGDM-Marketing	Student strength	204	Faculty strength	56	Placements*	100%
Offered since	1980	Average age	25 years	Median teaching experience	9 years	Median salary	Rs. 9.05 Lakh
Status	Autonomous	Average work experience		Median industry experience	4 years	Maximum salary	Rs. 20.5 Lakh
Recognition	AICTE Approved	Percentage of female students	28%	Retention rate	77%	Pre-placement offers	16%
Program Fee	Rs. 15 Lakh	Percentage of students with work experience > 2 years	45%	Student-Faculty ratio	17:1	Predominant placement region	Pan India
Total Seats	180*	Entrance Exam	CAT, XAT, GMAT	Visiting faculty	50	No. of student clubs	17

Admission statistics : Cut offs 2014-16				Prominent recruiters	
Government quota seats		Management quota seats		Accenture, Axis Bank, Bajaj Corp Ltd, British Telecommunications plc, Cafe Coffee Day, Cognizant, Deloitte Touche Tohmatsu India LLP, Dr. Reddy's Laboratories Ltd, Google India Pvt Ltd, HDFC Standard Life Insurance Co Ltd, Hindustan Coca-Cola Beverages Pvt Ltd, ICICI Bank Ltd, Idea Cellular Ltd, Larsen & Toubro Ltd, Mahindra & Mahindra Ltd, Marico Ltd, Maruti Suzuki India Ltd, Microsoft	
Cut off Score	90 th percentile (CAT)	Cut off Score	Not available		
Highest Score	Not available	Highest Score	Not available		

* the institute has applied to AICTE to increase the intake for the programme to 240 from 180

*excludes 33 students opted out of placements



Curriculum

The curriculum is split in 7 sessions - quarterly system in first year and a trimester system in second year. The institute offers over 80 electives across specialisations.

A new track on Analytics has been added as an option for specialization.

50 students participated in a two-week exchange programme with Copenhagen Business School. Also, nearly 60-70 international students visited IMT campus for credit exchange programmes.

Industry Interaction

Students continue to benefit from interactive sessions with more than 100 senior industry representatives and several academicians, both national and international.

22 Management Development Programmes (MDPs) have been conducted in 2014-15 for various companies. Faculty members have also conducted 29 consulting assignments for industry and academia.

The faculty is also engaged in a tie-up with NIIT Imperia to train students across India via video-linked sessions.

Infrastructure

The 14-acre campus is completely residential with state of the art auditorium, conference/committee rooms, air-conditioned dining hall, seminar halls, reading hall as well as outdoor and indoor sports grounds.

The entire campus is Wi-Fi enabled and has an excellent library with 42742 books, 126865 e-books, 216 journals, 10621 e-journals, 21 Newspapers and 26 databases.

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