

MITCON Institute of Management (MIMA) was set up in 2005, and is promoted by MITCON Consultancy & Engineering Services Ltd (MITCON). MIMA offers four specialised programmes (PGDM) in Management in Agribusiness, Pharmaceuticals and Business Administration and Banking and Financial Services. All the programmes are recognised by the All India Council for Technical Education (AICTE). MIMA is also an ISO 9001:2008 certified institution.

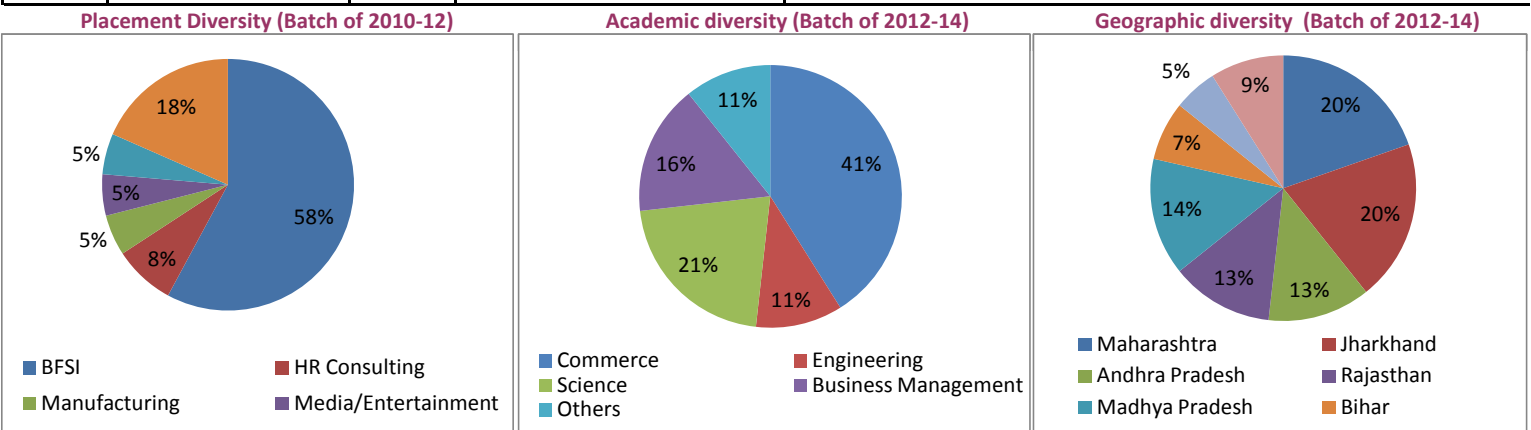
**Best Practices Followed**

- Curriculum development workshops where the curriculum is reviewed by the industry representatives

Areas of Excellence	Areas of Strong Performance	Areas of Good Performance	Areas of Improvement
• Mix of Industry and Academia in the Board of Advisors and Trustees	• Well diversified geographic and academic diversity	• Adequate campus and physical infrastructure • Moderate industry interface by way of seminar, conferences and corporate events	• Limited Participation in faculty development programmes (FDPs) • Limited research output

Graded Program Details		Students - Key Statistics (2012-14)		Permanent Faculty		Student Outcome (Batch of 2010-12)	
Program	PGDM-BA (2 years)	Student strength	55	Faculty strength	44	Placements	81%
Offered since	2005	Average age	21 years	Median experience	5.75 years	Median salary	Rs. 3.64 Lakh
Status	Autonomous	Average work experience	14 months	Retention rate	60%	Maximum salary	Rs. 5.5 Lakh
Recognition	AICTE	Percentage of female students	25%	Student-Faculty ratio	13:1	Pre-placement offers	-
Program Fee	Rs. 4.25 Lakh	Entrance Exam	CAT, MAT, XAT, CMAT, ATMA	Visiting faculty	1	No. of student clubs	-
Total Seats	60					Predominant placement region	Maharashtra

Admission statistics : Cut offs				Prominent recruiters	
Government quota seats		Management quota seats		ICICI Bank Ltd, IDBI Bank Ltd, Bajaj Finserv Lending, Indiamart.com, HDFC Bank, Reliance Digital	
Cut off	Not Applicable	Cut off	50th percentile in national test		
Highest	Not Applicable	Highest	Not Available		



**Curriculum**

The semester based curriculum allows for a function-specific specialization (namely finance, marketing and human resource). The courses have both technical and functional subjects.

The curriculum is reviewed once a year by inviting a group of around 50 corporates from different industries along with inputs from visiting faculty and alumni.

**Industry Interaction**

MIMA organises industry visit that are particularly suited for business administration students. Also every semester, 10-12 guest lectures are conducted that are common for all programmes and 2 guest lectures were conducted for business administration in 2011-12.

The institute conducted 11 Management Development Programmes (MDP) during 2011-12.

**Infrastructure**

The institute is spread across 2.3 acres and has 18 dedicated classrooms (4 classes are air conditioned) equipped with LCD screens and Overhead Projectors (OHPs). The institute has three conference and eight seminar room for Management Development Programmes (MDPs) and guest lectures. The institute also has a convention area with a seating capacity of 450.

The computer lab has 400 computers and the campus is Wi-Fi. The institute e-library with J- Gate & EBSCO host databases gives access to 1200 plus e-journals.

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