

The Rajalakshmi Engineering College was established in 1997 by the Rajalakshmi Educational Trust which was founded by Dr. Mrs. Thangam Meganathan, an educationist. The college has 12 departments in various engineering disciplines, architecture, management, humanities and physical education. REC has MoUs at the institutional level with Sunderland University- United Kingdom, University of Regina-Canada as well as with industry such as MoUs with IBM Global Services- Bengaluru, Super Auto Forge- Chennai, Infosys Technologies among others. REC has been recognized as a Centre of Relevance and Excellence (CORE) by Technology Information Forecasting and Assessment Council (TIFAC), Department of Science and Technology.

The Department of Management Studies (REC-MBA) was established in 2002 and offers the Master of Business Administration programme affiliated to Anna University, Chennai. The batch size was increased from 60 to 120 in 2007.

**Best Practices Followed**

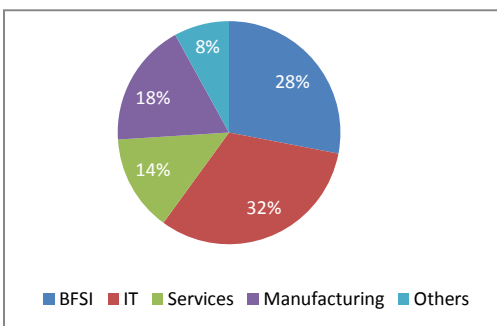
- The curriculum includes inputs beyond the requirements of the University curriculum in order to improve the communication skills and personalities of the students and make them more employable

| Areas of Excellence   | Areas of Strong Performance  | Areas of Good Performance  | Areas of Improvement  |
|---|--|--|---|
| <ul style="list-style-type: none"> <li>• Strong value-added inputs beyond the prescribed university curriculum</li> <li>• Good work environment for faculty through structured appraisal and development systems</li> </ul> | <ul style="list-style-type: none"> <li>• Curriculum includes good scope for live projects essential for practical learning</li> <li>• Good physical and learning infrastructure</li> <li>• Good student outcome in terms of pass percentages in university examinations</li> </ul> | <ul style="list-style-type: none"> <li>• Fair amount of research activities across faculty members</li> <li>• Good academic diversity of student batch</li> <li>• Stable and qualified in-house faculty</li> </ul> | <ul style="list-style-type: none"> <li>• Non-academic activities for students limited to local colleges</li> <li>• Student outcome in terms of placement percentage of entire batch</li> <li>• Geographic diversity and work experience profile of batch</li> </ul> |

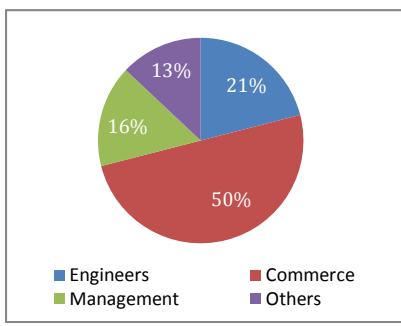
| Graded Program Details        | Students - Key Statistics                                 | Permanent Faculty                    | Student Outcome (Batch of 2009-11)      |
|-------------------------------|---|--------------------------------------|---|
| Program MBA                   | Student strength 120                                      | Faculty strength 16                  | Placements 65%                          |
| Offered since 2002            | Average age 21 years                                      | Median teaching experience 7.5 years | Median salary Rs. 2.15 lakh             |
| Affiliated to Anna University | Average work experience Nil                               | Median Industry experience 4 years   | Maximum salary Rs.4.76 lakh             |
| Status University             | Percentage of female students 48%                         | Retention rate 80%                   | Pre-placement offers -                  |
| Recognition AICTE             | Percentage of students with work experience > 2 years Nil | Student-Faculty ratio 15:1           | No. of student clubs -                  |
| Program Fee Rs. 1.0 lakh      | Entrance Exam TANCET, MAT                                 | Visiting faculty -                   | Predominant placement region Tamil Nadu |

| Admission statistics : Cut offs |                        | Prominent recruiters   |  |
|---------------------------------|------------------------|--|--|
| Government quota seats          | Management quota seats | CapGemini Consulting India Ltd, Cipla Technologies, Covenant Technologies, Edelweiss Broking, HDFC Standard Life Insurance Ltd, Tata Consultancy Services Ltd, TVS Group Ltd |  |
| Cut off NA                      | Cut off TANCET: 7.4    |  |  |
| Highest NA                      | Highest TANCET: 24     |  |  |

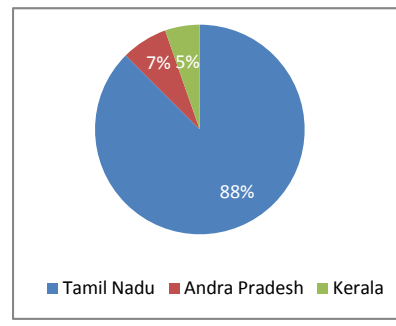
**Placement Diversity (Batch of 2009-11)**



**Academic diversity (Batch of 2011-13)**



**Geographic diversity (Batch of 2011-13)**



**Curriculum**

The Anna University curriculum follows a four-semester system which includes a 4-6 week summer project after the first year and a 4-month project in the last semester

Each semester includes a seminar course where students have to present on a list of topics compiled by the University and REC.

Value-added courses are included to increase employability of students: an outbound soft-skills training is conducted, a Bridge (orientation) programme at the beginning of the year to align students from different disciplines, English language training tested by British Council and training on modules resulting in NSE Certification in Financial Markets.

A weekly class dedicated to case studies is conducted for students in the second year.

**Industry Interaction**

REC-MBA has organized 18 guest lectures since 2009. There is also an association with Madras Management Association (MMA) where REC-MBA pays an annual membership for students who can then attend lectures and seminars conducted by MMA

REC-MBA has conducted in 2010 two customized workshops for Steel Authority of India Ltd and is involved in a HR consultancy project for Mando Ltd.

**Infrastructure**

REC-MBA is housed in 2.5 acres within the 60-acre REC campus which encloses the engineering and management buildings. The campus has hostel and mess facilities and also has a fleet of buses which transport students to and from the city.

The library is central for the engineering and management disciplines and there is a separate section for the MBA programme. The MBA section has over 12000 book titles and more than 400 journals. The library is available online and students can search and access journals online.

*Disclaimer: A CRISIL Business School Grading reflects CRISIL's opinion on the relative ability of the graded institute to impart quality education and achieve the desired outcomes for the Programme. It does not constitute an audit/credit rating of the institute by CRISIL. CRISIL's Business School Grading is based on the information provided by the institute, or obtained by CRISIL from sources it considers reliable. CRISIL does not guarantee the completeness or accuracy of the information on which the Grading is based. CRISIL Business School Grading is not a recommendation to enroll in any program conducted by the institute or to avail any services offered by the institute.*