

Graded Programme: MBA
 CRISIL Grading: National B ★★★
 State NCR A
 Valid upto: January 24, 2013

School of Business Studies (SBS), Sharda University
 32-34, Knowledge Park-III, Greater Noida- 201306
www.sharda.ac.in
 Report Date: January 25, 2012

The Sharda Group of institutions was founded in 1995 and presently includes four campuses in Agra, Mathura and Greater Noida . In 2005, Sharda University was established in the Greater Noida campus and included colleges for architecture, pharmacy, engineering, medical science, dental science and business management. The School of Business Studies (SBS) is the management school established in 2009 - it runs undergraduate to doctoral programmes in management.

Best Practices Followed

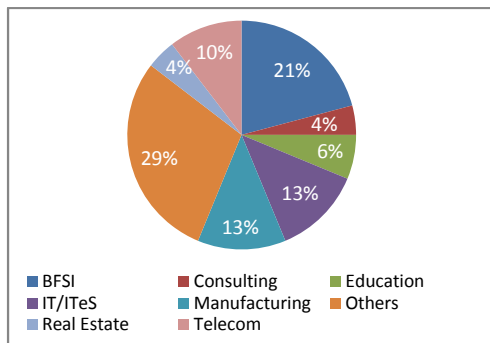
- The university vision of a global campus leads SBS to strive for internationally benchmarked curriculum along with inclusion of international faculty and students

Areas of Excellence	Areas of Strong Performance	Areas of Good Performance	Areas of Improvement
<ul style="list-style-type: none"> • Strong vision backing the university and smooth as well as rapid execution of the vision 	<ul style="list-style-type: none"> • Stable and well-qualified in house faculty team • Benefit of the University structure and support of common cells such as placements, HR as well as potential of interdisciplinary collaborations 	<ul style="list-style-type: none"> • Fair amount of research output • Structured work environment for faculty • Fair industry connect • Fair percentage placed for first year of placements 	<ul style="list-style-type: none"> • Academic and non-academic inputs required to make students industry-ready • Student-faculty ratio • Work experience profile of batch • Improved recruiter feedback to ensure sustained placements in the future • Formalised alumni interface

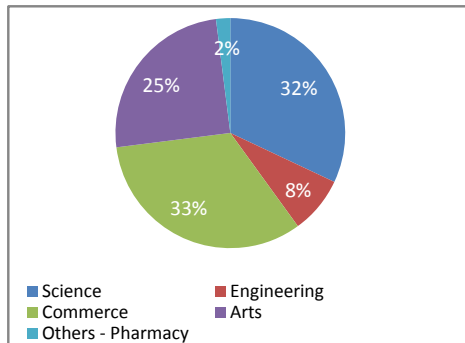
Graded Program Details		Students - Key Statistics		Permanent Faculty		Student Outcome (Batch of 2009-11)	
Program	MBA	Student strength	120	Faculty strength	35	Placements	95%
Offered since	2009	Average age	23 years	Median teaching experience	6 years	Median salary	Rs. 2.9 Lakh
	Affiliated to Sharda University	Average work experience	-	Median Industry experience	9 years	Maximum salary	Rs. 12 Lakh
Status	University	Percentage of female students	24%	Retention rate	94%	Pre-placement offers	1%
Recognition	-	Percentage of students with work experience > 2 years	-	Student-Faculty ratio	20:1	No. of student clubs	11
Program Fee	Rs. 6.7 Lakh (incl foreign tour)	Entrance Exam	CAT, MAT, SURE	Visiting faculty	5	Predominant placement region	North India
Total Seats	120						

Admission statistics : Cut offs- 2011-13				Prominent recruiters	
General category seats		Reserved category		Asian Paints Ltd, Bharti Airtel Ltd, Bonton Cables India Pvt Ltd, HCL Infosystems Ltd, Indiabulls Financial Services Ltd, Indian Institute of Finance, Reliance Communication Ltd, SMC Global Securities Pvt Ltd, Vasan Eye Care Pvt Ltd	
Cut off Score	65th percentile CAT, 75th percentile MAT	Cut off	NA		
Highest Score	NA	Highest	NA		

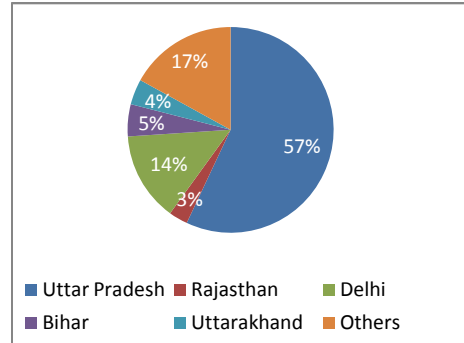
Placement Diversity (Batch of 2009-11)



Academic diversity (Batch of 2011-13)



Geographic diversity (Batch of 2011-13)



Curriculum

The curriculum has followed a semester system but will be changed from academic year 2012 into a trimester system with flexible credits and electives for choice of specialisation.

The pedagogy includes cases, assignments and projects.

Industrial visits, personality development programmes by internal and external speakers, mentoring and foreign tours are provided to students.

Industry Interaction

Students have interacted with over 35 senior-level guest speakers from different disciplines in 2010-11.

Industrial visits have been organized where a senior company representative presents on a functional topic to the students.

An industry meet, a couple of panel discussions and seminars have been organized in 2010-11.

Infrastructure

The university campus is spread over 63 acres and includes hostel facilities, libraries, convention centres, recreation facilities as well as residences for faculty. SBS itself occupies a building across 120,000 square feet and houses 15 classrooms with a library.

The library has 1800 book titles, 296 journals and access to databases. SBS has a learning management system for courseware and learning administration.

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